

# SVG awarded medal in ENO Treelympics

St. Vincent and the Grenadines has been awarded the 'Medal for Special Activity' in the Environment Online (ENO) Treelympics 2014.

The award comes as a result of an activity spearheaded by the Richmond Vale Academy (RVA), and conducted in collaboration with the Ministries of Education and Health, Wellness and the Environment.

The activity involved the planting of trees between March 20 and October 24, 2014, and the effort here involved 100% participation by schools, according to a release from the RVA.

Each school, according to the release, planted on average, 15 trees, an exercise that was undertaken

by students, guided by their teachers, parents and members of their community.

This country was the smallest participating country to be registered for the ENO Treelympics.

Ms Stina Herberg, Principal of the RVA, is expected to accept the award on behalf of St Vincent and the Grenadines, at the ENO Treelympics Seminar and Award Ceremony slated for Joensuu, Finland, from November 18-20 this year.

The ENO is a global virtual school and network

for sustainable development. Since the launch of this initiative in 2000, over 10,000 schools from 157 countries have joined ENO in making concrete commitments to protecting the environment in ways such as planting trees.

The first ENO tree planting was done in September 21, 2004. In 2012 at the Rio+20 summit, ENO made the commitment to plant 100 million trees by 2017. To celebrate 10 years of tree planting, ENO organized the 'Treelympics'.

## LIME Christmas promo in full swing

LIME's Upgrade Christmas campaign continued in full swing last Friday.

The telecommunications provider's headquarters, Kingstown, was a hive of activity as customers were greeted with massive on-the-spot deals, discounts and giveaways.

LIME Head of Marketing and Corporate Communications Nikala Williams reminded customers that the Christmas upgrade runs all season long, with prizes to be won on a weekly basis.

"Every week, lucky customers would stand a chance to win wireless speakers that will perfectly accompany their LIME 4G ready smart phones and other devices, tablets as well as grocery vouchers to shop at Super J supermarket. The grand prize of a room makeover from Fine Things will be the extra topping on the cake.

"We will also reward our customers with prepaid and post-paid discounts on their talk time, and super fast data," Williams said.

Friday's activity also saw several customers selected for an on-the-spot upgrade.

Journalist Rawdica Stephens was a qualifier; she received a brand new Android Smartphone., compliments LIME.

Williams said that customers could expect to be just as special by just entering the LIME doors throughout the Christmas season.

"There is always something to gain from being a customer of LIME. This Christmas season, we are taking out all the stops to ensure that our loyal patrons get the best that LIME has to offer, as we Upgrade Vincy, one customer at a time," Williams said.



Students of the Tourama Government School, pictured with Austin Cain, teacher at RVA, were involved in the ENO Treelympics here.



LIME headquarters in Kingstown was abuzz with activity last Friday.

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